Poster guidelines

Poster size

The poster dimension limit is size A0, which is 120 cm x 84 cm (in either orientation). The poster can be a series of smaller pages of A4 or A3 size.

Layout

Most posters use 3-5 columns, include only key information, and can include dot points. A large heading spanning the whole poster block is typical, incorporating the poster title, authors and affiliations (often including institutional crests or logos and presenting author's email). Key findings are typically communicated using graphs, diagrams, or images.

Avoid block left and right margins, which are difficult to follow, and instead use ragged-right margins. White space is okay, since overly dense posters exhaust the reader and the key points are more easily missed.

Element Sizes

Use larger fonts wherever possible, e.g., 85pt for the title, 56pt for authors and affiliations, 36pt for subheadings, 24pt for body text.

Diagrams, graphs, and images should be of a reasonable size, typically 13 by 18 cm at a resolution of about 180 dpi.

Handouts

Handouts can be handed out as part of poster sessions (but are not essential) to supplement the poster materials. They are often used to provide contact details if the reader has further queries, provide reference lists, complex statistical details, or large tables—or just something for delegates to bag for future reference.

Poster Resources

- [Preparing Professional Scientific Posters](#)

- Poster powerpoint templates

- Designing conference posters.

[Thanks to Ken Mavor for kindly allowing us to reproduce his excellent guidelines from SASP 2006.]