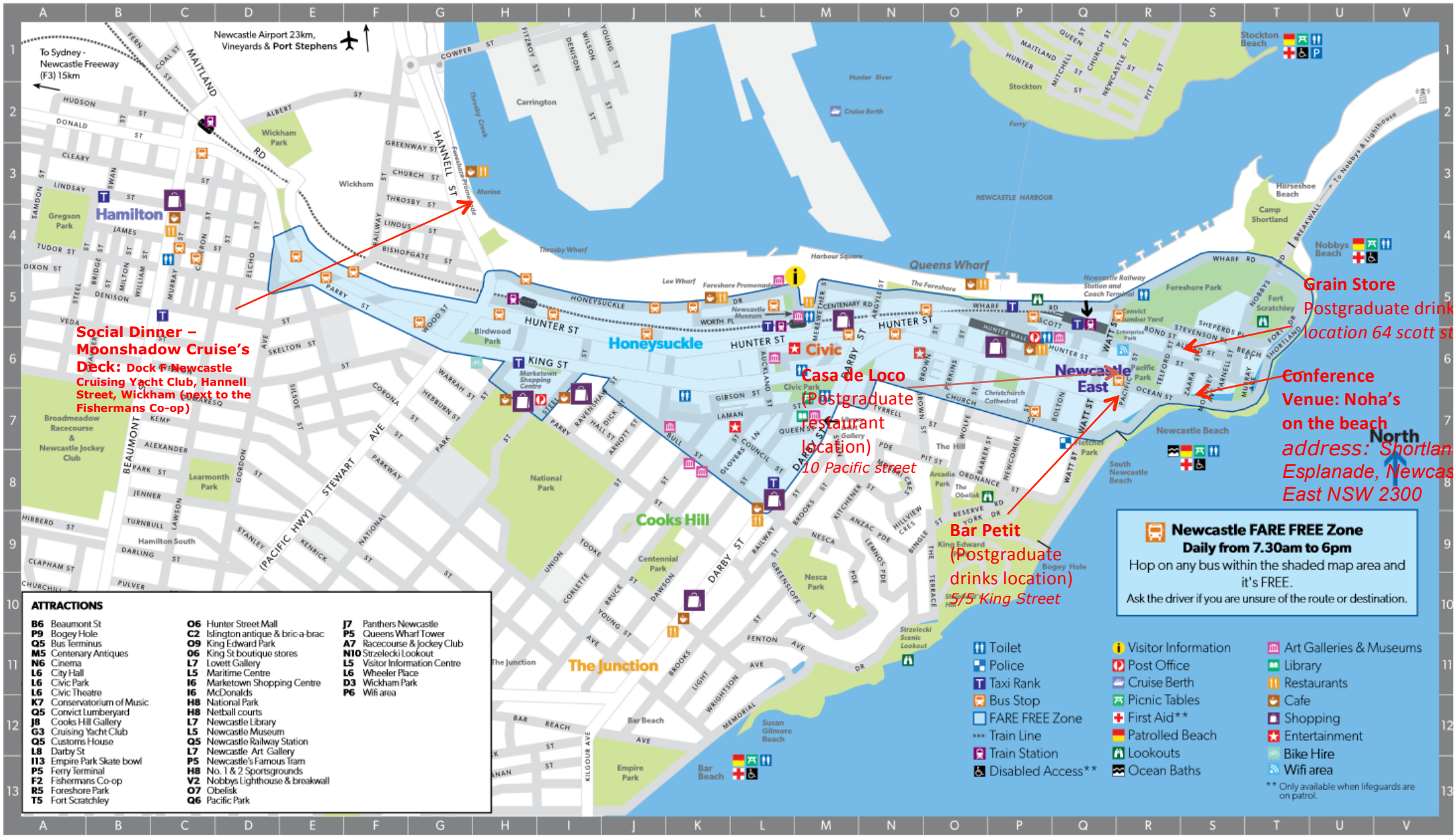Newcastle city centre